

Appl. No. 09/629,717  
Amdt. dated February 9, 2004  
Reply to Office Action of December 10, 2003

Amendments to the Specification:

Please replace the title of present application with the following new title:  
METHOD AND APPARATUS FOR ~~ASSOCIATING~~TRACKING RETAIL PERFORMANCE  
METRICS WITH ~~INDIVIDUAL ENTRIES AND/OR TIME TYPE CATEGORIES~~ DURING A  
TRANSACTION AT A POINT OF SALE STATION